Pepperdine - Website Grid System

User Experience Improvements - 1.1

Fri May 31 2013

Grid System - Splash Page

Wavenet   Tours/Cams   A-Z Index   Search

2.0

Header
Main Image Area 960 x
(Step/repeat extends left & right)

3.0   ~ x 30 | Main Nav | Main Nav | Main Nav | Main Nav | Main Nav | Main Nav

4.0 ## Page Identifier

5.0

6.0

◄

Slide Show

960 x 480

►

7.0

Main Content Item 300 x 120	Main Content Item 300 x 120	Main Content Item 300 x 120
Main Content Item 300 x 120	Main Content Item 300 x 120	Main Content Item 300 x 120
Main Content Item 300 x 120	Main Content Item 300 x 120	Main Content Item 300 x 120

8.0

Current, Updated Information
- Lorem ipsum dolor sit amet consectateur nonummy lorenzino.
- Interdum volgus videt, est ubi peccat.
- Si veteres ita miratur laudatque poetas
- Ut nihil anteferat, nihil illis comparet, errat.
- Si quaedam nimis antique

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- Si quaedam nimis antique

9.0

FOOTER
Content Area Within 960 x
(Step/repeat extends left & right)

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10

Main Nav	Main Nav	Main Nav	Main Nav	Main Nav	Main Nav	Main Nav
		Drop Down				
		Drop Down				
		Drop Down				

Main Nav	Main Nav	Main Nav	Main Nav	Main Nav	Main Nav	Main Nav
	Category 1	Category 2	Category 3			
	Category Sub Item	Category Sub Item	Category Sub Item			
	Category Sub Item	Category Sub Item	Category Sub Item			
	Category Sub Item	Category Sub Item	Category Sub Item			
	Category Sub Item	Category Sub Item	Category Sub Item			

Annotations

Pepperdine University
Site Specifications Overview
(Splash Pages)

The following wires are based on a modified 12-column grid system where each column of the grid is 60 pixels wide and the total page width is 960 pixels.

Content areas for Pepperdine's Websites are utilizing a 3-column structure. Each column will maintain a 300 pixel width.

Each column has 15 pixels of margin on left and right hand side, creating 30 pixel wide gutters between columns.

Vertical distance should reflect this 30 pixel spacial relationship.

1) Consideration of a utility bar to be 30px in height and extend left and right. Content initially will include current items on existing site.

* Long-term content details to be determined.

2) Primary branding of header graphic to be within the live area of 960 px, but will be designed to extend both left and right.

3) Main navigation items to be 30 pixels in height for consistency, ease of use and readability. Navigation width does not need to conform it's dimensions to the 12 column grid system but rather accommodate content needs. Main navigation to be no more than _#_ areas for the user.

4) Main page identifier. Confirms to user most recent selection and a reminder of current content while navigating where to next.

5) Contact information and Social Media connect.
* Best location and navigation need to be further explored by ux, design and web dev teams to determine best use scenarios.

6) Slide show to run full width of 960 px grid. Currently displayed on wires at left as 960 x 480. Mobile viewing should be primary consideration for slide shows, therefore there is to be very limited text headline descriptors. Slide show duration should be consistent. There is to be no pagination indicators on slide shows, only left and right hand navigation.

7) Main Content Items maintain a 300 pixel width. Currently displayed on wires at left as 300 x 120.

Content is to be reduced to the essence and placed within appropriate information categories for ease of navigation for the user. Recommend using variable of 3 when possible and suggest 3 or 6 items, but no more than 9 areas of information are to be used. In the rare instance that content is not in a variable of 3 or 6, the additional written bullet point or text information can slide up into the negative space or remain.

8) Additional written bullet point or text information can be used where and when needed for dynamic (most current) items. Use of header followed by ordered/unordered list or copy (text) items may link to further details on pages within or outside of site.

9) Footer details. Footer to attach to base of window, and maintain a minimum window dimension.

10) Main navigation and drop down menus to be simplified into primary content categories.

Mega navigation consideration.
* Best use of navigation will continue to be explored by ux, design and web dev teams to determine best use scenarios.

Grid System - Side Nav: Content Page

Wavenet   Tours/Cams   A-Z Index   Search

Header
Main Image Area 960 x
(Step/repeat extends left & right)

~ x 30 | Main Nav | Main Nav | Main Nav | Main Nav | Main Nav | Main Nav

Page Identifier

Pepperdine University
Grid System - Side Navigation
Content Pages

Content areas for Pepperdine's Websites are utilizing the same 3-column structure as splash pages. Each primary column will maintain a 300 pixel width.

1) The left hand navigation items are 300 x 60.

2) The two column (right-hand) format is to maintain a 630 pixel width. Which includes two columns and one gutter.

3) Medium promotional item to be 300 x 240

4) Small promotional item to be 300 x 120

5) Full column width 960

6) One column width 300

7) Two column width 630

8) 3 One column widths; each at 300px and a 30px gutter.

1.0

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

2.0

Main Content Area

630 x ~

3.0

300 x 240 (promotional)
(Medium Rectangle)

4.0

300 x 120 (promotional)
(Small Rectangle)

FOOTER
Content Area Within 960 x
(Step/repeat extends left & right)

5.0

Full Column Width
960 x ~

6.0

One Column Width
300 x ~

7.0

Two Column Width
630 x ~

8.0

One Column Width
300 x ~

One Column Width
300 x ~

One Column Width
300 x ~

Grid System - Side Nav: Content Page Details

Annotations

Pepperdine University
(Side Navigation Content Page)

1) Potential use of bread crumbs for user to move freely back during the way-finding process.

2.0) Side navigation to be 300px x 60px providing the primary content categories of the page as defined by the drop down item selected from main menu.

2.1) Accordian navigation to be 300 x 30 providing a secondary filter as defined by the side navigation selected at left.
* Best use of navigation will continue to be explored by ux, design and web dev teams to determine best use scenarios.

2.2) Sub navigation to be 300 x 30 providing tertiary navigation, but will allow for wrapping of long text with a pre-determined padding.

2.3) Tabular navigation within to measure 30px in height and provide content details with a specific page as defined by the sub navigation selected.

3.0) Headers 1-5 defined by design team including colors, sizes, fonts. Link text including indication of hover, active and live states. Please see below.

4.0) Standard full column width measuring 630px.

4.1) Single column (300px)

5-8) Various web elements including forms, tables, calendars, buttons and others will need to be identified with fonts, colors, and overall branding and interactive standards.

The following Specifications are from our Current COLORS AND CSS STANDARDS.

Pepperdine Blue (equiv to Pantone 281): #002663
Pepperdine Orange (equiv to Pantone 158): #ea7125
Supporting Color — Khaki (equiv to Pantone 7500): #e3d8b9

UNIVERSITY WIDE
body: normal / 13px (.813em) / Arial, Helvetica, sans-serif / #000000. **Sample text.**
    (MKA: I'd like to propose changing the default color to 90% black, i.e. #414042.)

UNIVERSITY/SEAVER/LIBRARIES
h1: normal / 23px (1.769em) / #003157.
Sample text.

h2: normal / 17px (1.38em) / uppercase / letter-spacing: 1px / #dd6b1c.
SAMPLE TEXT.

h3: bold / 15px (1.154em) / #005696;
Sample text.

h4: bold / 14px (1.077em) / #000000;
Sample text.

h5: bold / 14px (1.077em) / #000000; (bottom spacing is different from h4)
Sample text.

h6: italic / bold / 13px (1em) / #000000
Sample text.

a: color: #ce5b0b
Sample text.

a hover: color: #005696 / background-color: #eee9de.
Sample text.

th: color: #2a3643 / background-color: #e5eef4
Sample text.

body: background-color: #f4f0e9
Sample text.

hr: background-color: #00467c / color: #00467c

Wavenet   Tours/Cams   A-Z Index   Search

Header
Main Image Area 960 x
(Step/repeat extends left & right)

| ~ x 30 | Main Nav | Main Nav | Main Nav | Main Nav | Main Nav | Main Nav |

Page Identifier
Bread Crumb > Bread Crumb > Bread Crumb

Side Nav - 300 x 60

Side Nav - 300 x 60

Accordian Nav - 300 x 30
Accordian Nav - 300 x 30
Accordian Nav - 300 x 30
Accordian Nav - 300 x 30
Accordian Nav - 300 x 30
Accordian Nav - 300 x 30 - but will wrap when needed for long content.

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

Side Nav - 300 x 60

300 x 250 Ad
(Medium Rectangle)

| Tab | Tab | Tab |

Heading 1
Heading 2
Heading 3
Heading 4
Heading 5
This is a text link. A text link

Full width (two) column format 630 x ~

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean.

A small river named Duden flows by their place and supplies it with the necessary regelialia. It is a paradisematic country, in which roasted parts of sentences fly into your mouth.

Single (one) column format 300 x ~

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean.

A small river named Duden flows by their place and supplies it with the necessary regelialia. It is a paradisematic country, in which roasted parts of sentences fly into your mouth.

Even the all-powerful Pointing has no control about the blind texts it is an almost unorthographic life One day however a small line of blind text by the name of Lorem Ipsum decided to leave for the far World of Grammar. The Big Oxmox advised her not to do so, because there were thousands of bad Commas.
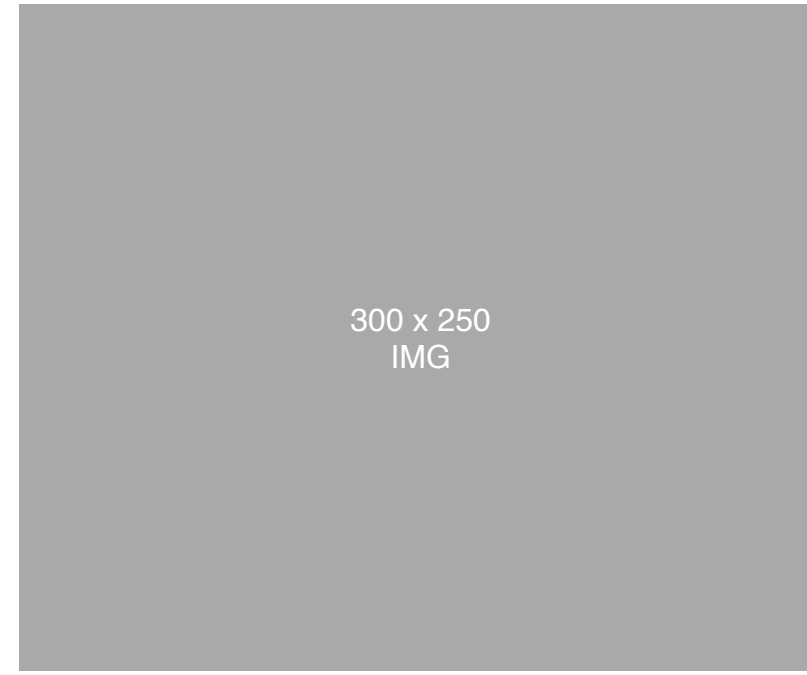
300 x 250
IMG

Single (one) column format 300 x ~

Completely impact multifunctional processes and wireless supply chains. Dynamically engage business meta-services for market-driven data. Collaboratively restore...

FOOTER
Content Area Within 960 x
(Step/repeat extends left & right)

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Tables

Heading	Heading	Heading	Heading
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell

Forms

basic properties	
text color	# 000000
stroke	# 000000
corner radius	0
shadow	none

text box   Button

Calendars

Select a date

◄   December 2013   ►

S	M	T	W	T	F	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Select Today

Mobile Responsive Design - Phone
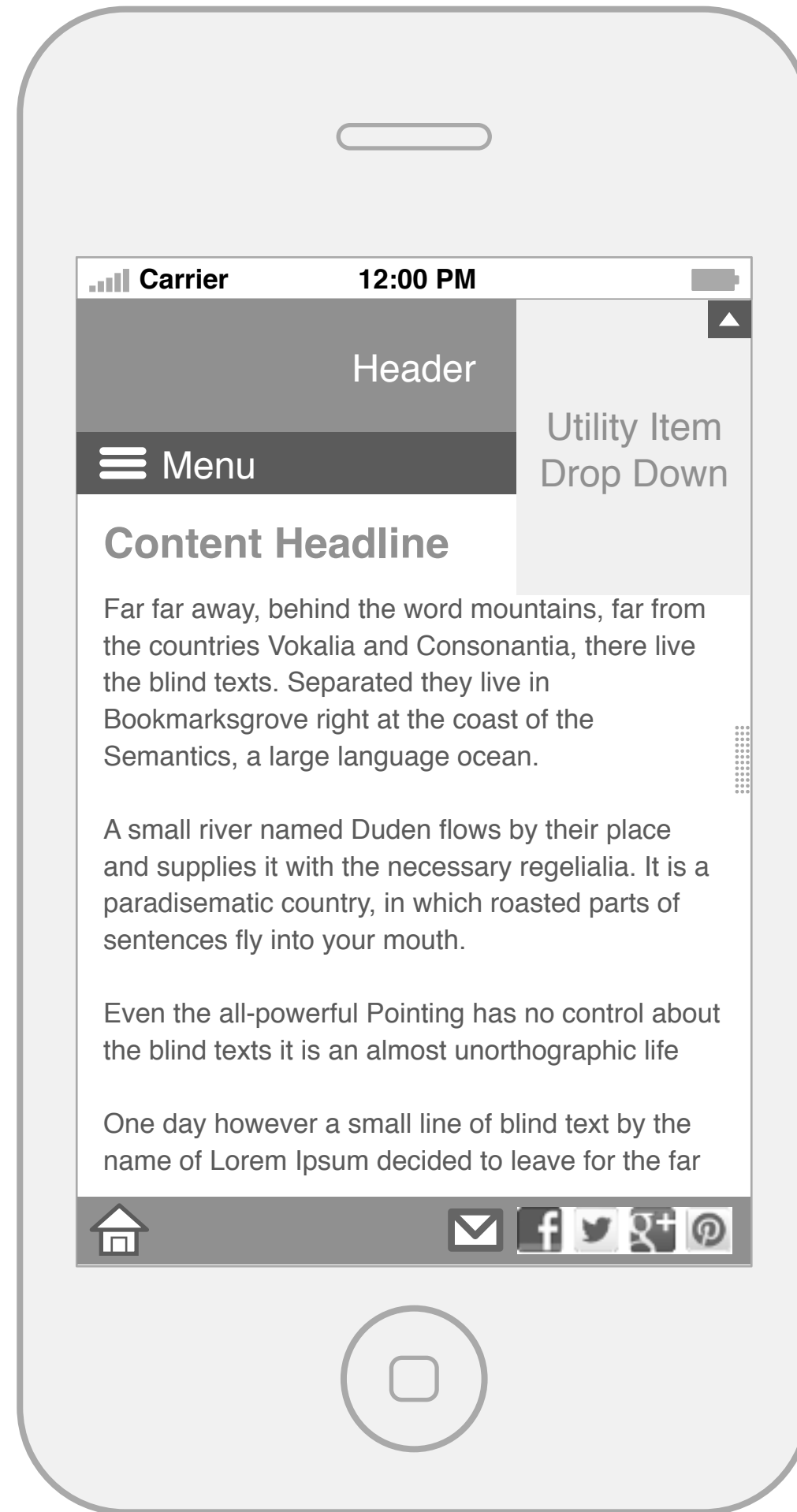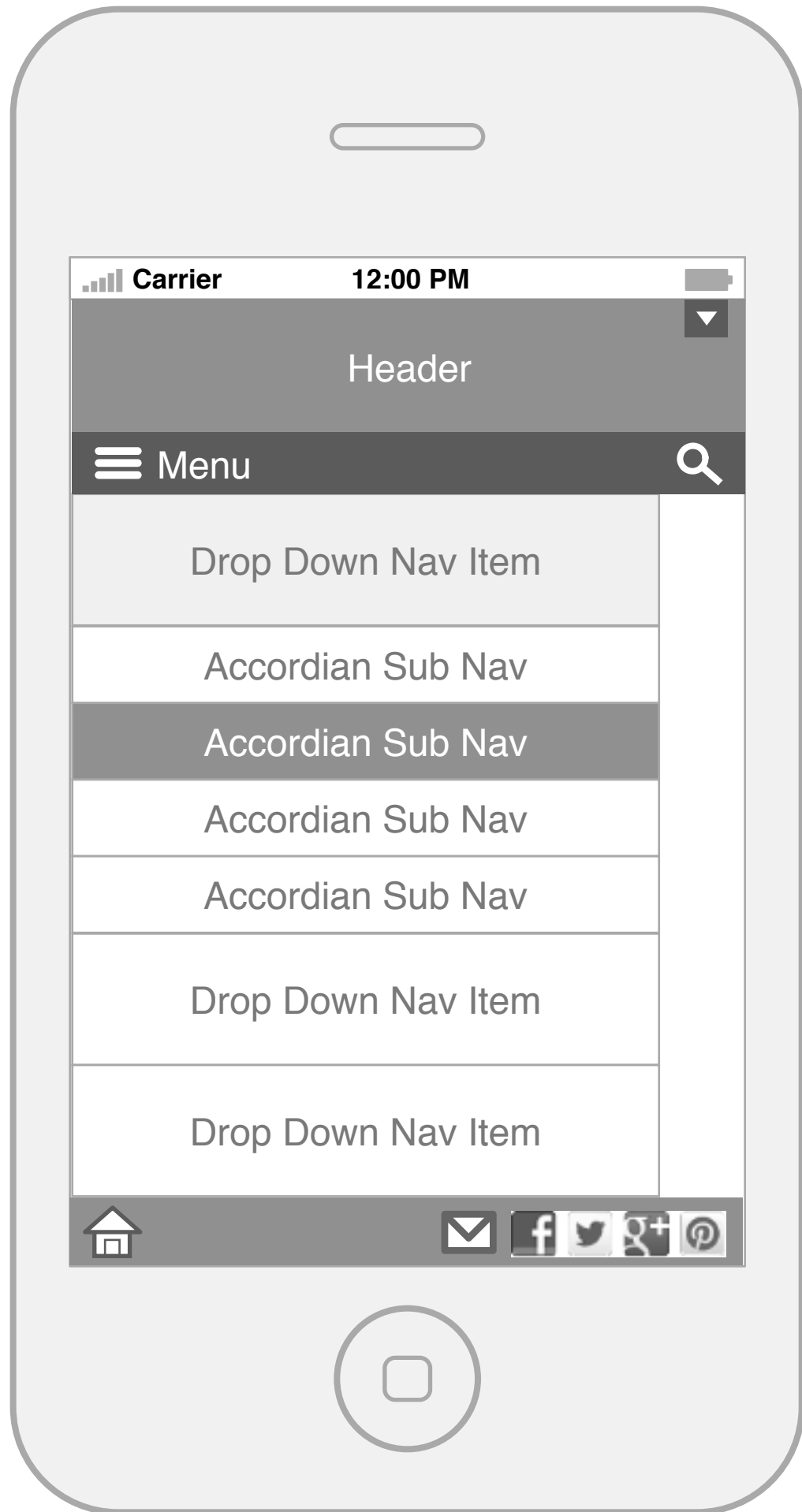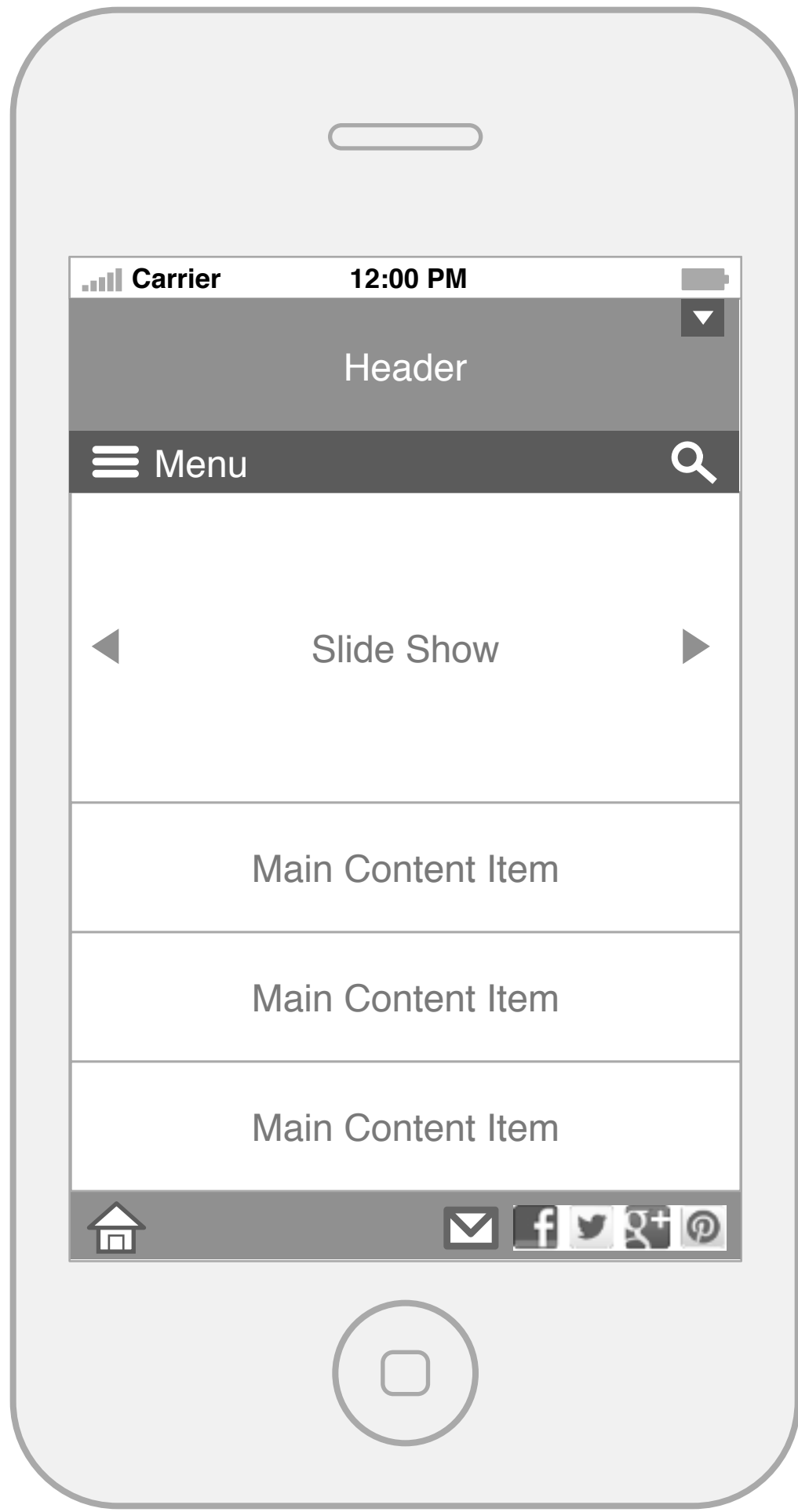
Wires
At a glance representation of a potential mobile friendly display of Pepperdine Website.

Menu Options
The use of off screen menus will be explored by ux, design and web dev teams to determine best use scenarios.

Carrier 12:00 PM

Header

≡ Menu   🔍

◀   Slide Show   ▶

Main Content Item

Main Content Item

Main Content Item

🏠   ✉ f 🐦 g+ 📌

Carrier 12:00 PM

Header

≡ Menu   🔍

Drop Down Nav Item

Accordian Sub Nav

Accordian Sub Nav

Accordian Sub Nav

Accordian Sub Nav

Drop Down Nav Item

Drop Down Nav Item

🏠   ✉ f 🐦 g+ 📌

Carrier 12:00 PM

Header   Utility Item
                          Drop Down
≡ Menu

Content Headline

Far far away, behind the word mountains, far from the countries Vokalia and Consonantia, there live the blind texts. Separated they live in Bookmarksgrove right at the coast of the Semantics, a large language ocean.

A small river named Duden flows by their place and supplies it with the necessary regelialia. It is a paradisematic country, in which roasted parts of sentences fly into your mouth.

Even the all-powerful Pointing has no control about the blind texts it is an almost unorthographic life

One day however a small line of blind text by the name of Lorem Ipsum decided to leave for the far

🏠   ✉ f 🐦 g+ 📌